

YOUR GREAT PLACES OFFER

There is no set format for Great Places offers.

We want to know what your vision is, and why that vision will move you toward being a Great Place.

How can you best share your vision?

What part(s) of your place does the panel need to see to be able to understand your offer?

Which people should be part of the offer presentation?

These factors will help determine your *level of readiness* to be a Great Place:

● —————→
NOT YET **GREAT**

1. Broad-based, inclusive Great Places organizing team

How might reviewers see this in your offer?

Does your team involve a broad, diverse group that really represents your place to its fullest?

Does your team's make-up represent the vision you are presenting for your place?

Does your team show a balance between those new to your place and those with long experience in your place?

● —————→
NOT YET **GREAT**

2. Vision

How might reviewers see this in your offer?

Does your offer build on most or all of the 7 dimensions of a Great Place?

Is it obvious that your vision is far-reaching, with a sense of ongoing, planned evolution?

Is your vision multi-dimensional, weaving together existing resources with new ideas?

Does your offer clearly articulate both short and long term desired results?

Is the potential impact something that will really make a difference in your place?

Is it obvious that the vision is one that is highly valued in your place?

● —————→
NOT YET **GREAT**

3. Place Profile addressing all Great Places dimensions

How might reviewers see this in your offer?

Have you used a comprehensive, inclusive process to profile your place?

Does your Place Profile honestly point to gaps that you want to address in your place?

Does your Place Profile address all 7 dimensions broadly and deeply?

Does your Place Profile show a track record of progress toward achieving place-improving goals in recent years?

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NOT YET **GREAT**

4. Resource Commitment

How might reviewers see this in your offer?

Have you generated substantial commitment and support for your Great Places vision?

Can you show several sources of committed funding and other resources from within your place?

Are the resources committed in synch with the vision you are presenting in your offer?

Do you have some history of success in using place-based resources or public-private partnerships to improve your place?

● —————→
NOT YET **GREAT**

5. Creativity & Innovation

How might reviewers see this in your offer?

Does your offer exhibit a new way of thinking about your place, with ideas that are bold and surprising?

Are you presenting your offer in a creative manner?

Is your process a collaborative one that includes a broad range of voices and ideas?

Does your offer include proposals that encourage an entrepreneurial spirit?

Does your offer exhibit a new way of thinking about your place?